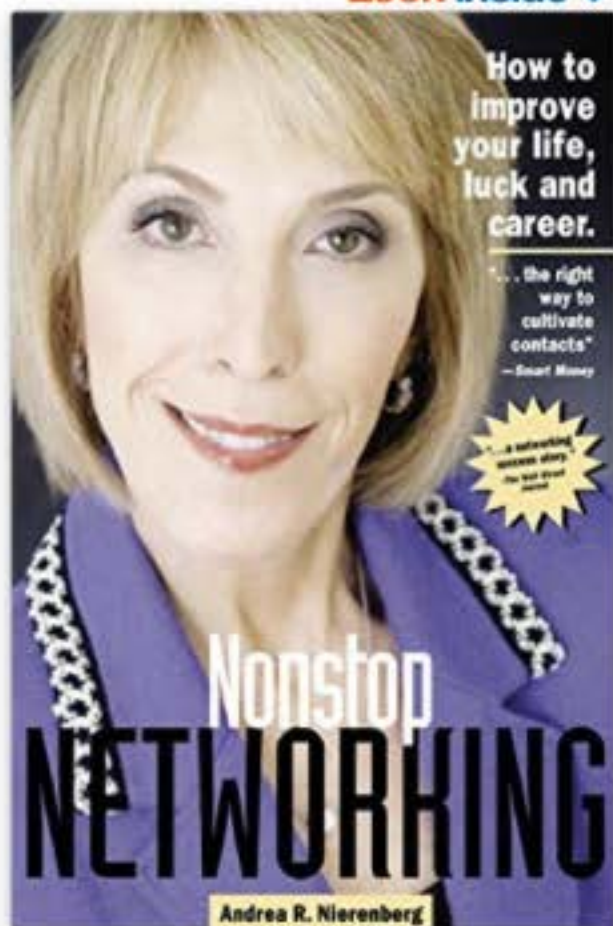


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Nonstop Networking: How to Improve Your Life, Luck, and Career (Capital Ideas for Business & Personal Development)

Hardcover – September 16, 2002

by [Andrea Nierenberg](#) (Author)★★★★☆ ▾ [42 customer reviews](#)[See all formats and editions](#)**Hardcover****\$16.35**

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Does the word "networking" make you cringe? Maybe that is why many shy away from the very skill that can help them personally and professionally. In *Nonstop Networking* author and personal marketing consultant, Andrea Nierenberg, reveals unique and easy-to-use strategies for linking-up with people in order to achieve mutual personal and professional goals. Based on five simple steps, Andrea's system is different from other networking techniques in that it focuses on comfortable and familiar techniques for building relationships and not on handing out business cards and asking for referrals. Readers will discover positive ways to network anywhere, any time and the secret of how to build relationships that will improve their life, luck, and career. Learn twelve techniques to use when approaching a room full of strangers, master eight sure-fire communications skills, discover the types of people you need in your network (and that may already be a part of your circle of contacts.) Are you shy or introverted? Learn networking techniques that capitalize on your natural abilities. Are you anxious about keeping track of all your contacts? Andrea presents an elegantly simple system for organizing and staying in touch with everyone in your network. Easy to read with many examples of personal success stories throughout, *Nonstop Networking* is a must have for recent graduates, job seekers, career changers, consultants, entrepreneurs, or anyone with a personal or professional goal to achieve.

REVIEWS

Andrea Nierenberg, author of 'Nonstop Networking: How to Improve Your Life, Luck and Career,' offers these tips to revelers: *

- Keep your shirt on. It's OK to loosen a tie or kick off heels. But skin-tight and skin-baring fashions are no-nos for women. Guys, keep everything buttoned and zipped.
- Limit libations. Nothing spells a bad review like a-l-c-o-h-o-l.
- Ho, ho, ho, it's almost review time. Make sure you say hello to your boss, his/her boss (who approves your raise) and colleagues you haven't seen for a while.
- Bring your significant other if possible. It's the No. 1 way to stay out of trouble.
- Opt for early retirement. Leave while the night is young.

Molly Woulfe, Northwest Indiana Times, 2004/12

"Why waste time on the road? Build business relationships while waiting at the airport, on the plane, or at hotel check-in, suggests Andrea Nierenberg, author of 'Nonstop Networking.' "

Successful Meetings, Successful Meetings, 2005/01/01